

## **Wire and Strip Products Offered to Mexico and Latin American Manufacturers on New Gibbs.mx Website**

*Gibbs Wire & Steel, Inc., launches a new Spanish & English language website to promote Gibbs Metals de Mexico, located in Queretaro, Mexico, providing wire and strip products to manufacturers in Mexico, Central, and South America.*

([PRWEB](#)) August 11, 2016 -- Gibbs is pleased to announce a new divisional website, "[Gibbs.mx](#)", promoting wire and strip products for sale in Mexico, Central, and South America. The new website developed in Spanish and English, promotes Gibbs Metals de Mexico products including; carbon, stainless, nickel, and red metals round wire, shaped wire, and strip coil products. Gibbs' Latin American operations, located in Queretaro, Mexico, stocks a wide variety of annealed and tempered wire and strip products and is situated in the heart one of the largest manufacturing districts in central Mexico.

The goal of the new Gibbs.mx website is to provide an expanded digital platform showcasing the wide range of metal products that Gibbs offers to Latin American manufacturers of springs, electronics, automotive, medical, aerospace, consumer, and oil & gas products. The site offers detailed content of the grades, tempers, and forms, of wire and strip products, ready for immediate shipment. The site offers simple contact forms, quick downloads of quality certifications, and a pesos to dollars converter tool for customers to quickly request material quotations, place orders, or access documents.

Don Hennon, VP of Operations, for Gibbs Metals de Mexico commented, "The new website will be an important tool for expanding our digital reach to local Spanish language manufacturers. It also gives us visibility on major search engines for international companies searching for wire and strip suppliers for their Mexico, Central, and South American manufacturing operations."

Gibbs Metals de Mexico, is one of seven custom strip and wire service centers offered by Gibbs Wire & Steel, Inc., headquartered in Southington, CT. Gibbs facilities are ISO 9001:2008 certified and have additional locations in Texas, North Carolina, Indiana, California and Brampton, CA

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).